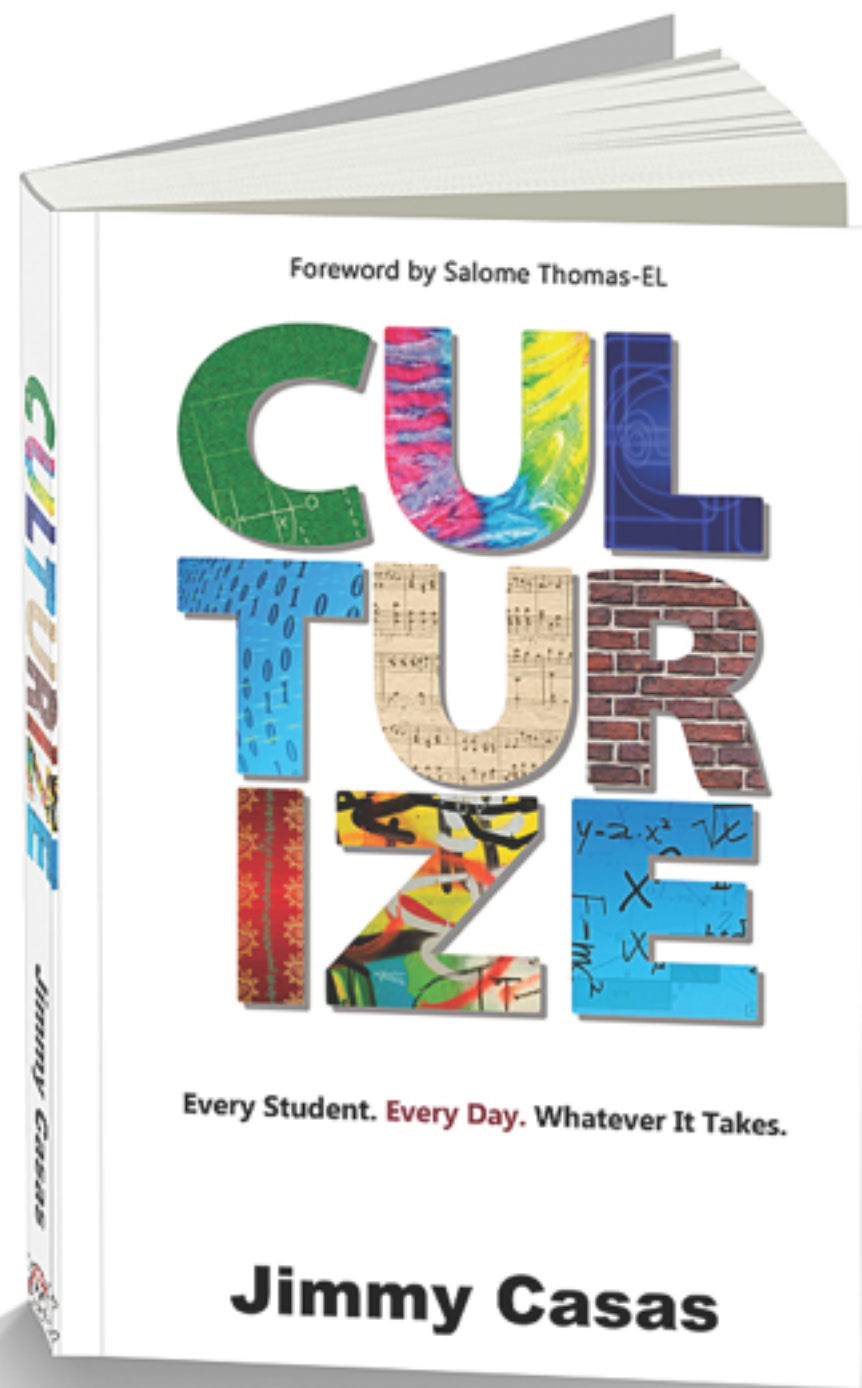


# CULTURIZE

Every Student.

Every Day.

Whatever It Takes.



**Twitter:** @casas\_jimmy  
**Website:** jimmycasas.com

**#CULTURIZE**

**Instagram:** casas\_jimmy  
**FB:** @jimmycasasculturize

J Casas & Associates



Thank  
you!





A Person Who Feels

*Appreciated*

Will Always

*Do More*

Than What Is

*Expected*







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**“We may not get the chance to choose which kids or families to serve, but we do get to decide what kind of **climate** we want to serve them in.”**

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# EXCELLENCE

DON'T JUST TALK ABOUT EXCELLENCE...

**LIVE YOUR EXCELLENCE**

# RELATIONSHIPS



**RELATIONSHIPS**

**RELATIONSHIPS**



# CORE BELIEFS

**CHAMPION FOR KIDS**

**EXPECT EXCELLENCE**

**CARRY THE BANNER**

**MERCHANT OF HOPE**



Create a **vision** and then be a  
**living example** of what it takes  
to achieve it.



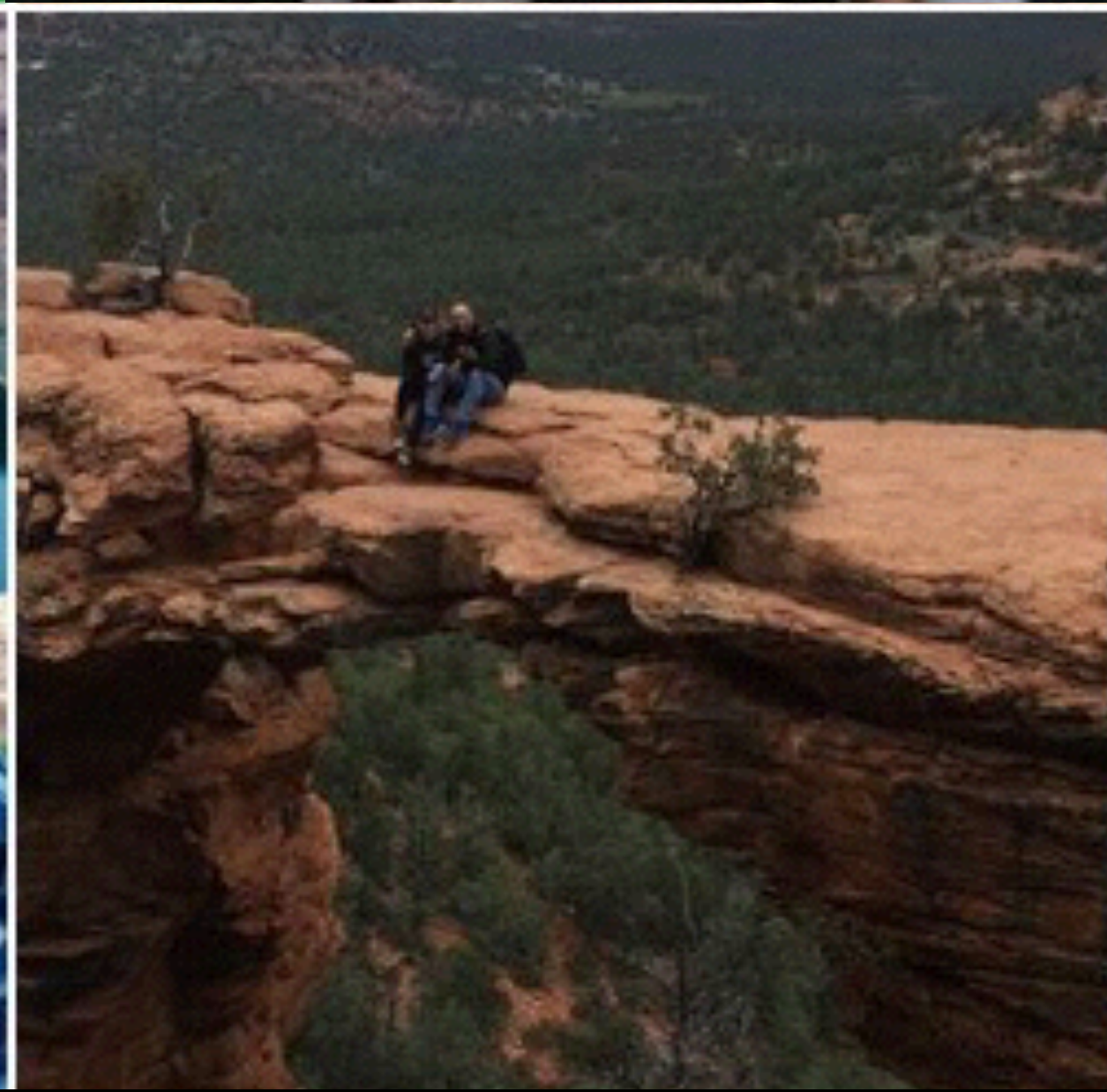
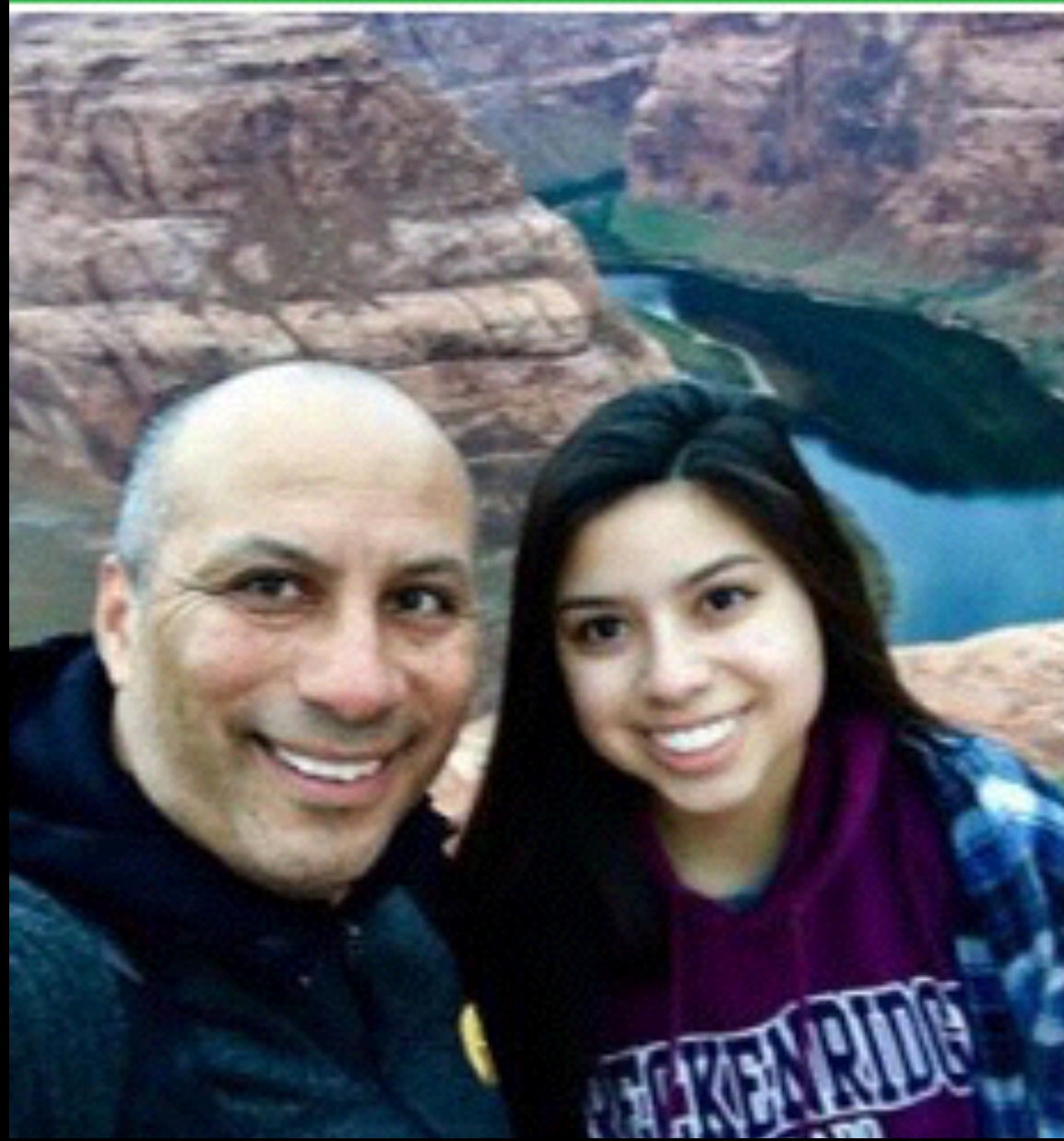
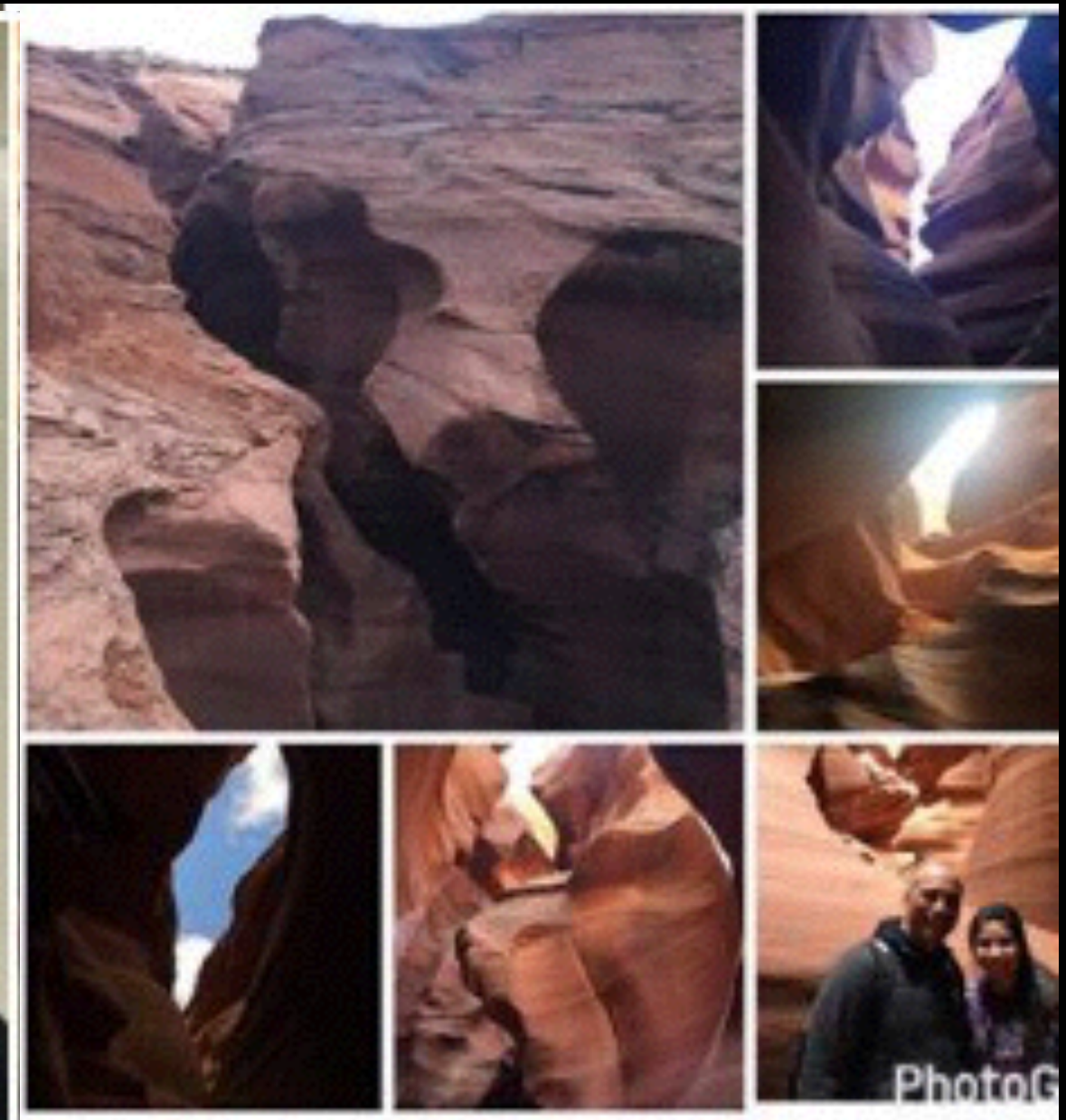
**RELATIONSHIPS**

**RELATIONSHIPS**

**RELATIONSHIPS**



**FUTURE  
READY  
SCHOOLS**  
ADVISOR





MODEL THE BEHAVIORS YOU  
WANT TO SEE REPEATED



**R<sup>3</sup> + TI = Culture**



# LEADERSHIP



**“Leadership is not about how you respond when you know what to do, rather how you respond when you don’t know what to do.”**

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# The 4 Most Important Words in Leadership...



**I Need Your Help**



# CULTURIZE



**Refresh Your...**

**MINDSET**



**EXPECT EXCELLENCE**

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*What Great Educators Do Differently*  
*#WGEDD*

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Unleashing true potential begins by **removing the labels** that hold children hostage



WHAT WOULD  
YOU  
DO DIFFERENTLY  
IF YOU WERE  
NOT AFRAID?

**STRIVE**  
**FOR**  
**GREATNESS?**



**ASK YOURSELF.....**

**DO YOU WANT TO BE**

**GREAT?**





# AWFULIZERS

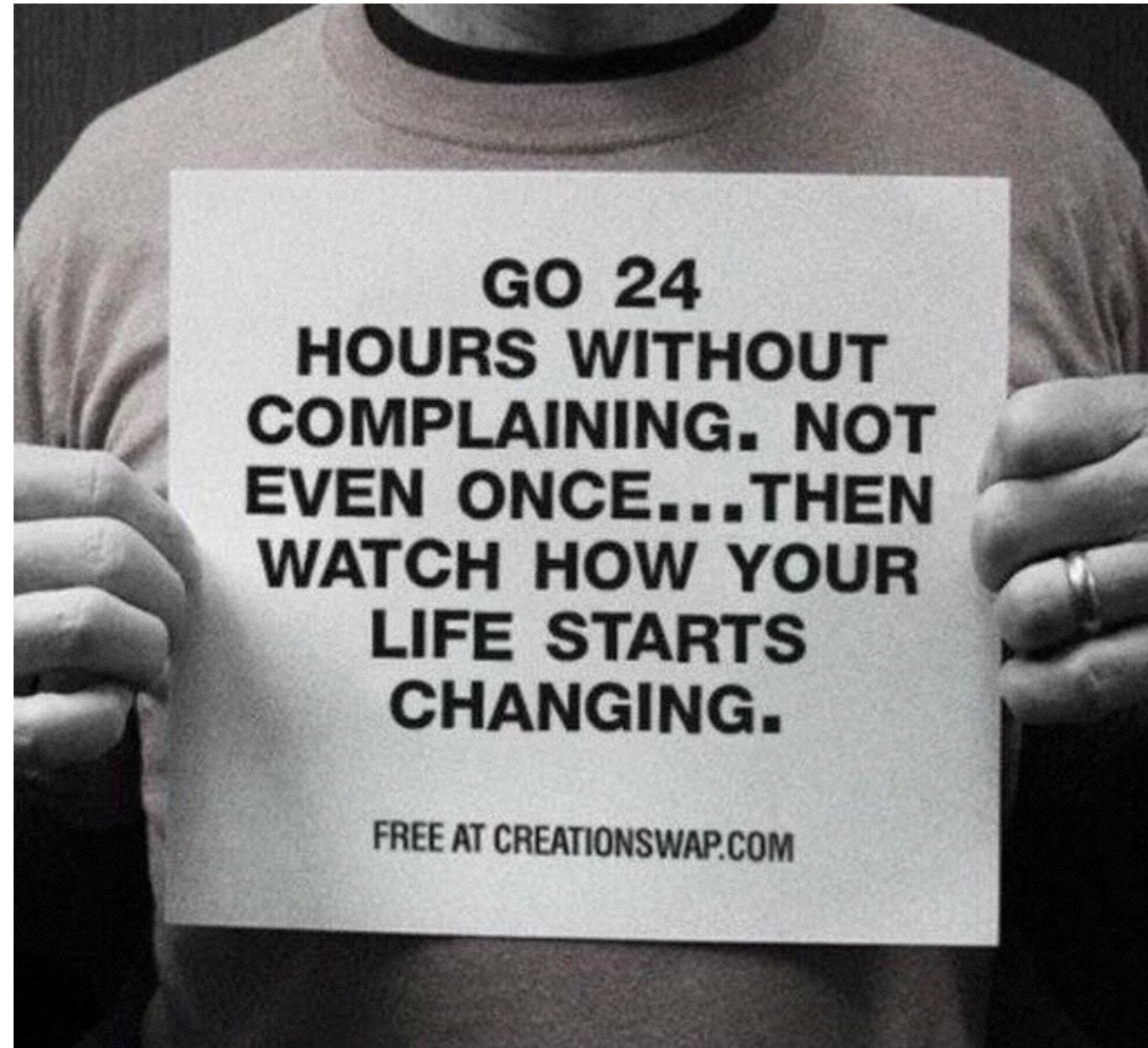










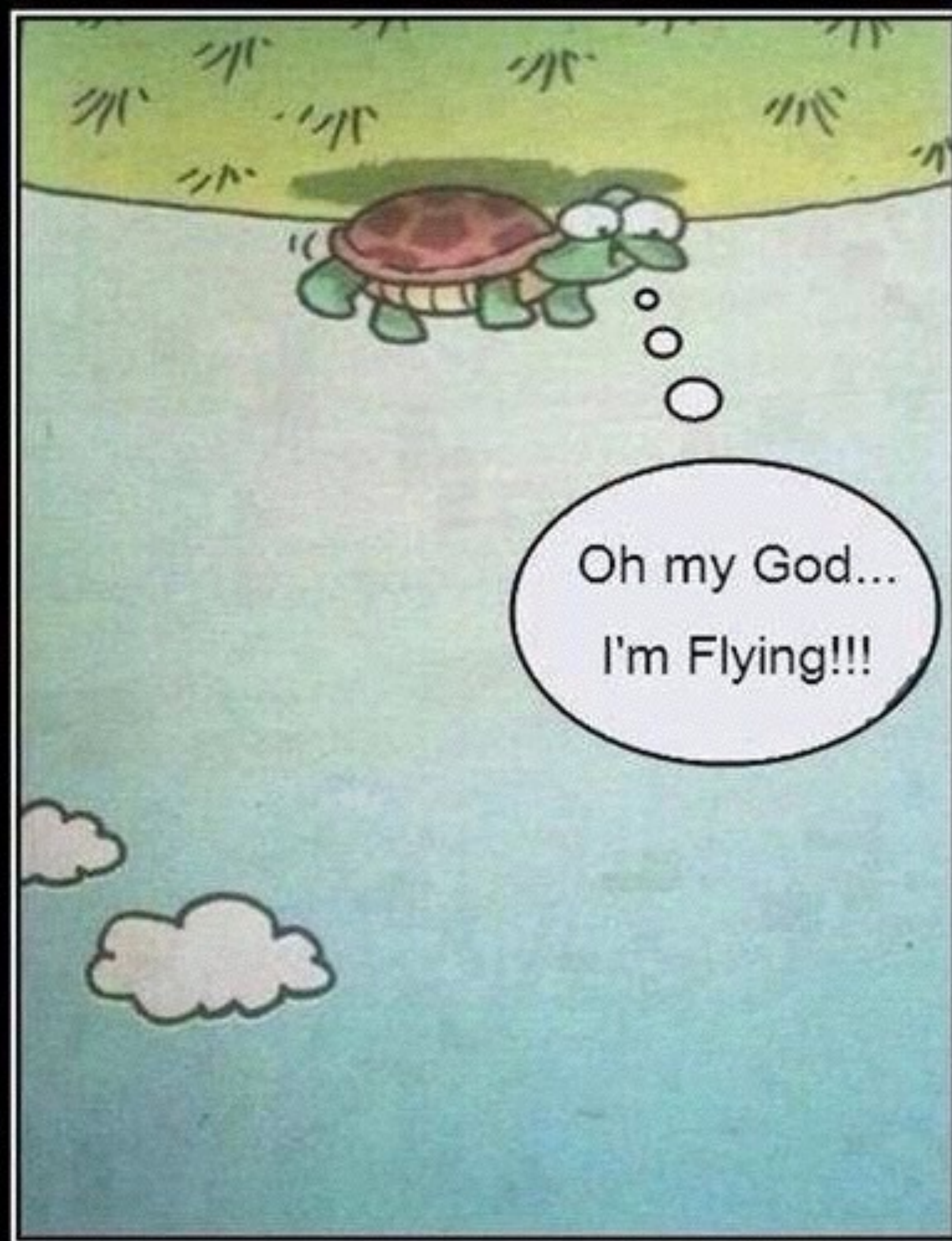




"The happiness of your life  
depends on the quality of  
your thoughts"

Marcus Aurelius





Optimism its the best  
Way to see life



# Great **Change** Begins with **Self-Change**



**No one went into education to be *average*.  
Those that have fallen back to *average* have simply  
lost their way.**



In the end your legacy won't be about your success;  
it will be about your significance and the impact  
you made on every student, everyday and whether you were  
willing to do whatever it took to  
inspire them to be more than they ever thought possible.

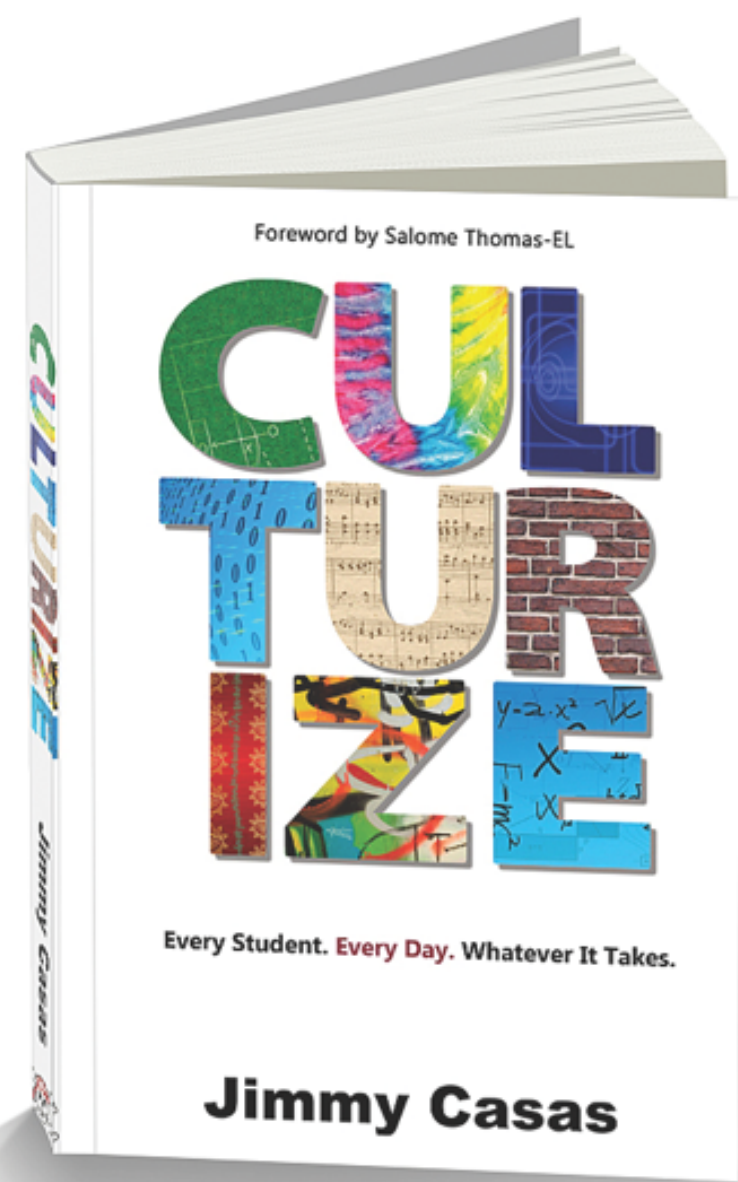
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# CONTACT INFORMATION

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